

Wrangell Convention and Visitor Bureau
Minutes
March 21, 2013

Call to Order 6:35

Roll Call:

Corree Delabruue
Apryl Hutchinson
Leslie Cummings
Brenda Yeager (late)

Amendments to Agenda:
None

Correspondence:
None

Minutes:
LC moves to approve the minutes of February 21, 2013
CD 2nd
Approved unanimously

Old Business:
None

New Business:
Could forgo Ak mag for buying emails
Can then take the email back to use for something else.

Travel Writers.... Eric Lucas will be coming hopefully during the Shakes Rededication, for an article on Wrangell and Chief Shakes.
Ed Readicker Henderson will be coming hopefully during Bearfest.

Bearfest: no news at this time. Starting to work on the schedule of events.
Birdfest is around the corner with Vasily B. from the other Wrangell Island speaking on Snow Geese

Rainforest Island ferry will not be starting in 2014. The rehab is taking much longer than anticipated and then they had to rework their financing.

Wood carver - Rob McElroy wants to come back for 4th of July

DVD – need to set a budget and figure out
Would like to take advantage of several videographers that come to Wrangell that might have high quality stuff that we could augment footage. Amy Ggulic is coming and her husband shoots awesome video, but additional snippets to add to. Need lots of good high quality diverse footage for different seasons different subject matter, Brenda had another client and will talk to them about potential. Carol will email all operators to see if they have any videographers coming this summer.

Call CVBs about how they did their DVD, get copy of RFP.

Sealaska Heritage will be videoing the Chief shakes Rededication.

BY moves to increase online advertising on travel.com (ATIA website) not to exceed an additional 800.

LC 2nd

Approved.

Adjourn 7:40