



# PATH to PROSPERITY

## Apply to Compete Registration Form

Please accept my application for participation in the 2013 Path to Prosperity Sustainable Business Development Competition (the Competition). As principal applicant for the business listed below, I plan to participate in the Boot Camp Weekend, accept up to 10 hours of confidential consulting/technical services, and write a business plan, if selected on the basis of this *Apply to Compete* form as one of 12 participants in the intensive business concept development round.

By submitting this form, each applicant listed below has reviewed the Competition rules as listed at [www.P2Pweb.org](http://www.P2Pweb.org) and agrees to abide by the rules of the Competition.

Each applicant grants permission to the Competition to publicize their name, a brief description of their business plan, and their photograph if they are named a finalist for Round 1 or a winner of Round 2 of the Competition.

**Business Name:** \_\_\_\_\_

Business Location (proposed or actual): \_\_\_\_\_

Business Website (write N/A if not applicable): \_\_\_\_\_

**Principal Applicant Name:** \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## Additional Applicants:

Applicant Name: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Applicant Name: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Applicant Name: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## Business Concept Description – Round 1

Please answer each of the following questions about your idea or business. Your answers must be attached to the registration form and be no more than 7 pages total for all questions.

<b>Required information (scored):</b>	<b>Point Value:</b>
<b><i>Business concept or company description (50 Points)</i></b>	
• What is the product or service to be provided by the business?	16
• Describe the problem, need or opportunity you want to solve or take advantage of	17
• How is your product or service different and better relative to other products or services addressing the same problem or need?	16
<b><i>Social and Conservation Concepts (50 Points)</i></b>	
• How will the business contribute to conservation and sustainable use of natural resources and how will this be measured?	12
• How will you ensure that the business is using local resources in a sustainable manner?	13
• How will you ensure that revenue from the business stays in the local economy?	14
• How will your business contribute to the development of leadership and self-determination in your community?	12
<b>Total Points:</b>	<b>100</b>
<b>Additional information (not scored):</b>	
Current stage of development (e.g., idea, start up, new product development, business expansion, patents, contracts, etc.)	
Ownership and management team composition and relevant experience	

Registration deadline for the Path to Prosperity Competition is **5 p.m. AKDT on Monday, September 16, 2013**. To register, return the *Apply to Compete* registration form and your business concept description to Haa Aaní Community Development Fund corporate offices in Juneau by email, mail or in person.

<b>Email:</b>	P2P@sealaska.com	The Apply to Compete registration form and business concept description must be submitted as a single, printable attachment to an email. The business name must be the document name (example: businessname.pdf). Subject title of email must read: P2P Competition.
<b>Mail:</b>	One Sealaska Plaza, Suite 400 Juneau, AK 99801 Attn: P2P Competition	Request a document tracking or delivery confirmation service.
<b>Drop off:</b>	4th floor of Sealaska Plaza, Juneau	Ask for the P2P competition. Ask for delivery receipt.

**Competition Sponsors:**

