



# PATH to PROSPERITY

## Path to Prosperity Entry Requirements 2013

### Round 1: Apply to Compete

1. The registration deadline for the Path to Prosperity Sustainable Business Development Competition is **5 p.m. Alaska Daylight Time on Monday, September 16, 2013.**

2. You must register by submitting the Apply to Compete registration form and your business concept description. You can fill in the application form online. Then you can save it as a file to your computer and attach it to an email along with your business concept description. You can also print the form and mail it or drop it off with your concept description at Haa Aaní Community Development Fund corporate offices, One Sealaska Plaza, in Juneau.

<b>Email:</b>	P2P@sealaska.com	The application must be submitted as a single, printable document attachment to an email. The business name must be the document name (example: businessname.pdf). Subject title of email must read: P2P Competition.
<b>Mail:</b>	One Sealaska Plaza, Suite 400 Juneau, AK 99801 Attn: P2P Competition	Request a document tracking or delivery confirmation service.
<b>Drop off:</b>	4th floor of Sealaska Plaza, Juneau	Ask for the P2P competition. Ask for delivery receipt.

3. The Apply to Compete business concept description is limited to a maximum of 7 pages. It must include the following required information:

- 1) Your name and contact information
- 2) Company name and address, or proposed name and location
- 3) Current stage of development (e.g., idea, startup, new product development, business expansion, etc.)
- 4) Ownership and management team composition and relevant experience
- 5) Description of business concept
  - a) Product or service description
  - b) Business opportunity, problem, or need you want to solve or take advantage of
  - c) How is your product or service different and better relative to other products or services addressing the same problem or need?
- 6) Social and Conservation Impact
  - a) How will the business contribute to conservation and sustainable use of natural resources and how will this be measured?
  - b) How will you ensure that the business is using local resources in a sustainable manner?
  - c) How will you ensure that revenue from the business stays in the local economy?
  - d) How will your business contribute to the development of leadership/self-determination in your community?

## Round 2: Develop Your Business Concept

1. All submissions must arrive at the offices of Haa Aaní Community Development Fund by **5 p.m. Alaska Standard Time on Monday, December 16, 2013.**

You can submit your business plan by email, mail or in person.

<b>Email:</b>	P2P@sealaska.com	The Business Plan must be submitted as a single, printable attachment to an email. The business name must be the document name (example: businessname.pdf). Subject title of email must read: P2P Competition.
<b>Mail:</b>	One Sealaska Plaza, Suite 400 Juneau, AK 99801 Attn: P2P Competition	Request a document tracking or delivery confirmation service.
<b>Drop off:</b>	4th floor of Sealaska Plaza, Juneau	Ask for the P2P competition. Ask for delivery receipt.

2. Page format is 1.5 line spacing with 1 inch top, bottom, left and right margins, and 12 point font. This line spacing and font requirement applies to the textual content of the document and not to titles and descriptions accompanying pictures, graphs, tables or worksheets.

Plans are limited to the following page limits:

- 1 cover page
- 1 table of contents page
- 2-page Executive Summary
- 10–20 pages for body of plan
- Up to 6 additional pages of appendices

Round 2 participants will receive detailed information for the Business Plan entry requirements and content at the Boot Camp weekend.

3. The list of criteria for judging the Path to Prosperity entries can be found at [P2Pweb.org](http://P2Pweb.org).

**Competition Sponsors:**  