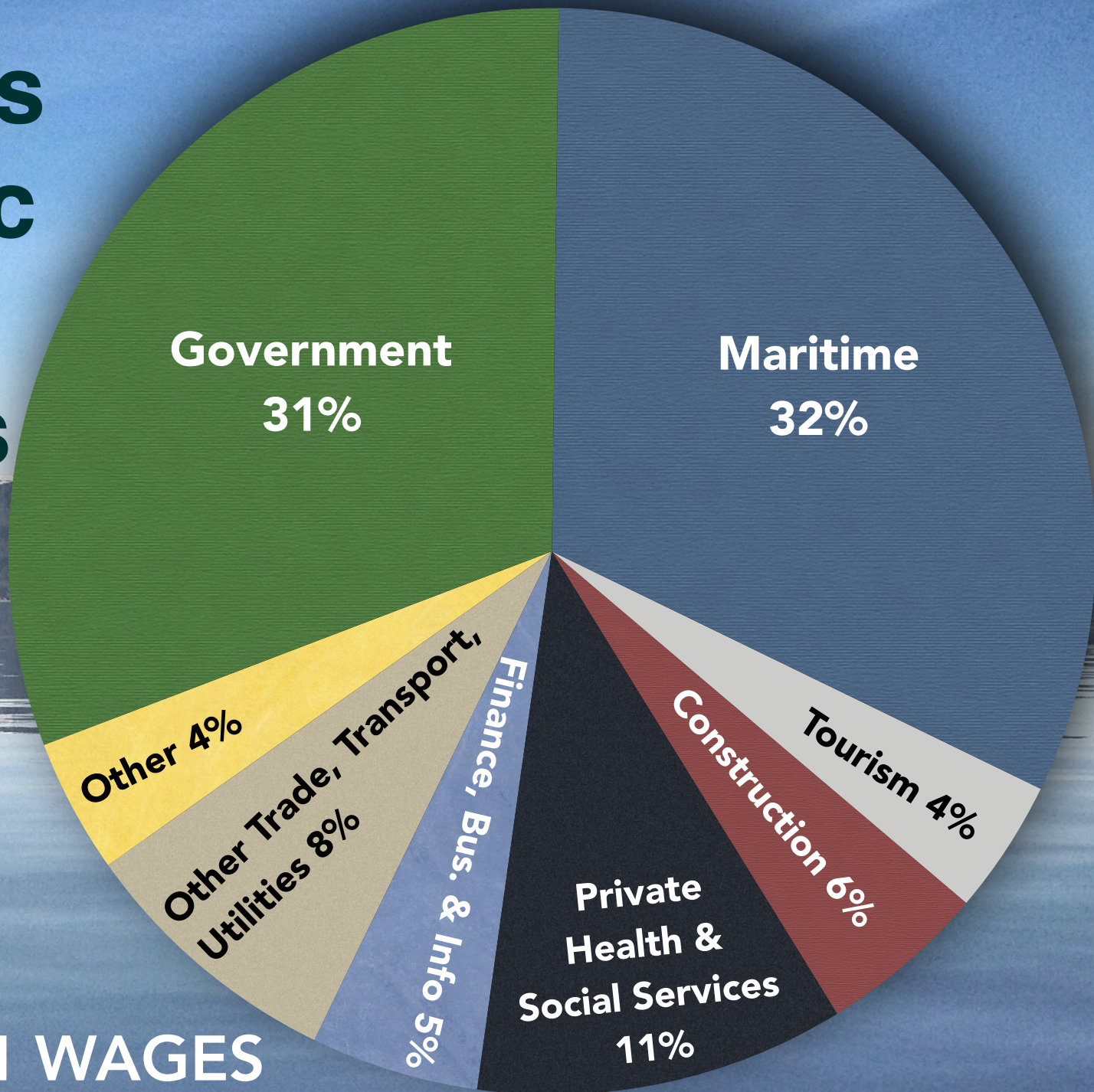


# Wrangell Institute Master Planning February 29th **Wrangell Economy**





# Wrangell's Economic Pie Earnings



1,230 JOBS

\$49 MILLION WAGES

# First 3 quarters 2014-1015

(Excluding self-employed)

	2014	2015	% Change	Job change
All Employment	881	877	<b>-0.4%</b>	<b>-3</b>
Total Private	559	571	<b>2.1%</b>	<b>+12</b>
Federal Government	49	52	<b>5.7%</b>	<b>+3</b>
State Government	26	24	<b>-6.4%</b>	<b>-2</b>
Local Government	246	230	<b>-6.5%</b>	<b>-16</b>
Maritime	143	156	<b>9.1%</b>	<b>+13</b>
Visitor Industry	87	83	<b>-5.5%</b>	<b>-5</b>
Construction Industry	23	24	<b>4.3%</b>	<b>+1</b>



# Maritime

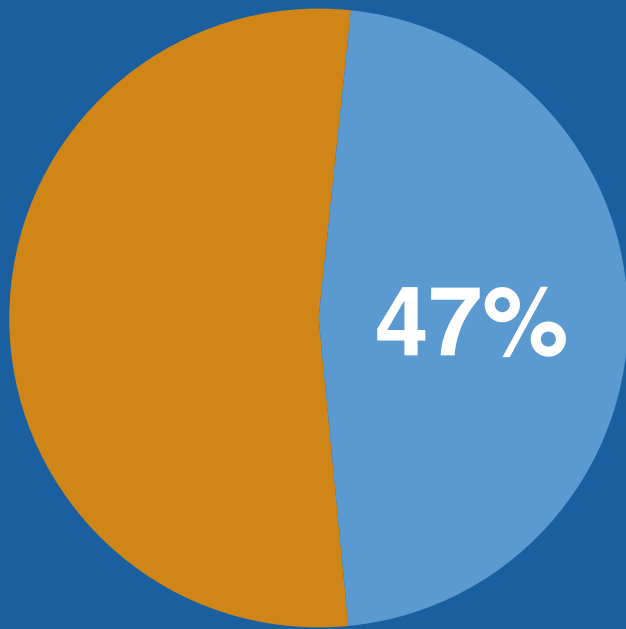
+9% 2015



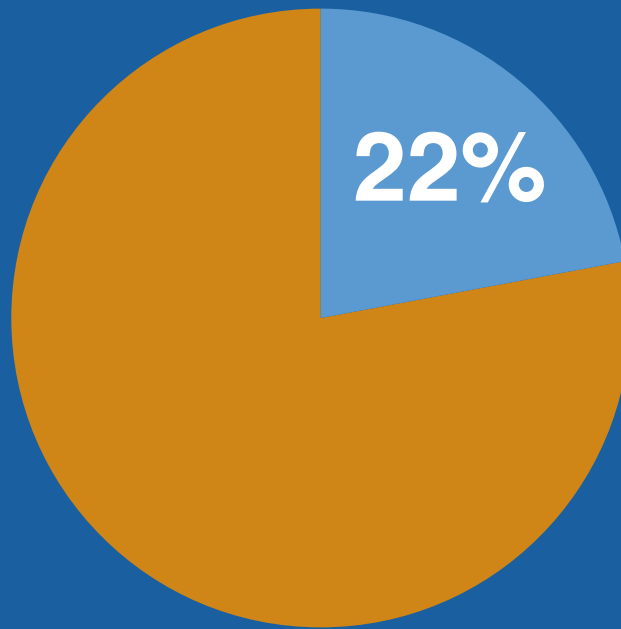
24% of ALL jobs  
32% of ALL earnings



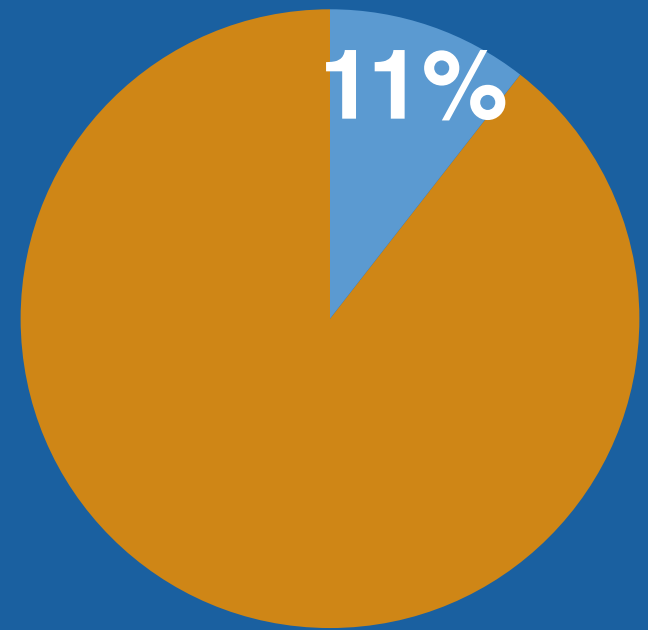
## Maritime as a % of all private sector earnings



Wrangell

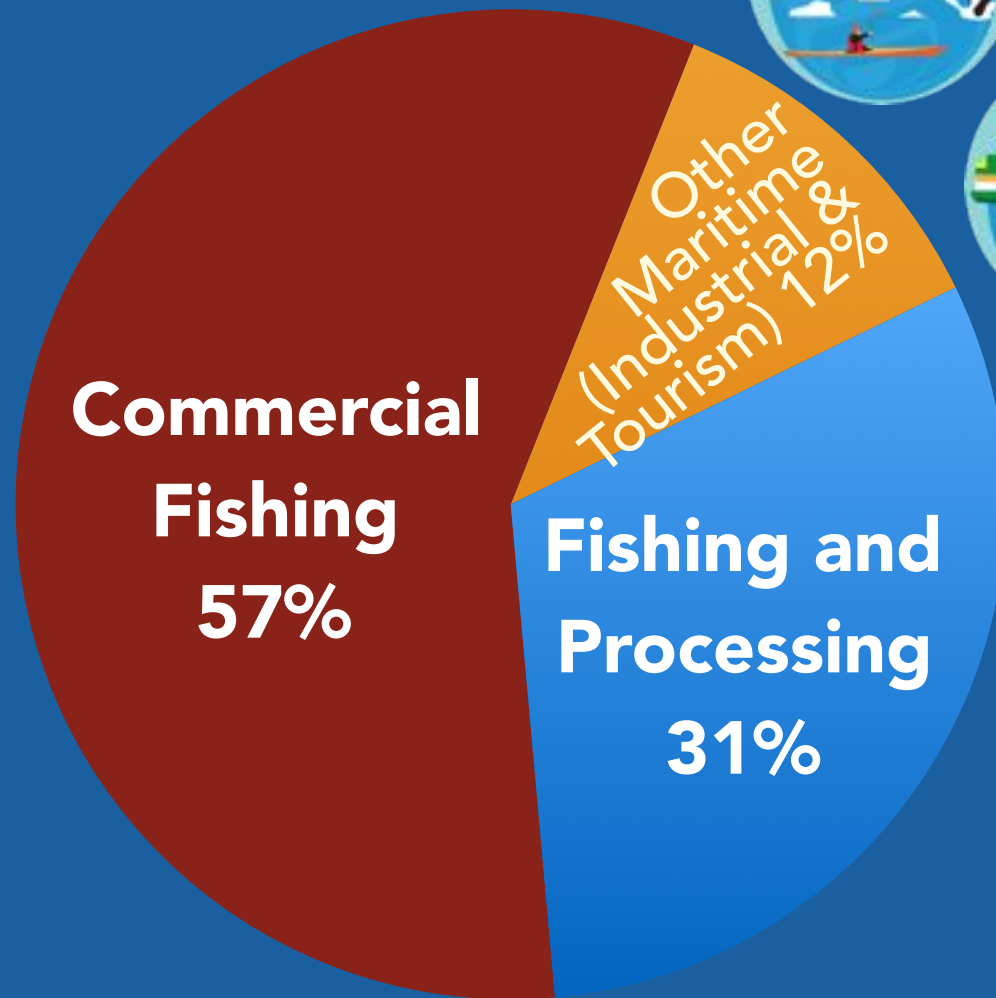


SE Alaska



Alaska

# Maritime Sector



# Government

**321 Jobs**  
**-5% 2015**  
**-16 city**  
**-2 state**  
**+3 fed**



**GOVERNMENT WAGES  
MAKE UP 31% OF ALL  
WRANGELL  
EMPLOYMENT  
EARNINGS**



# Visitor Industry

8% of all jobs

100 Jobs  
\$4+ million in  
spending

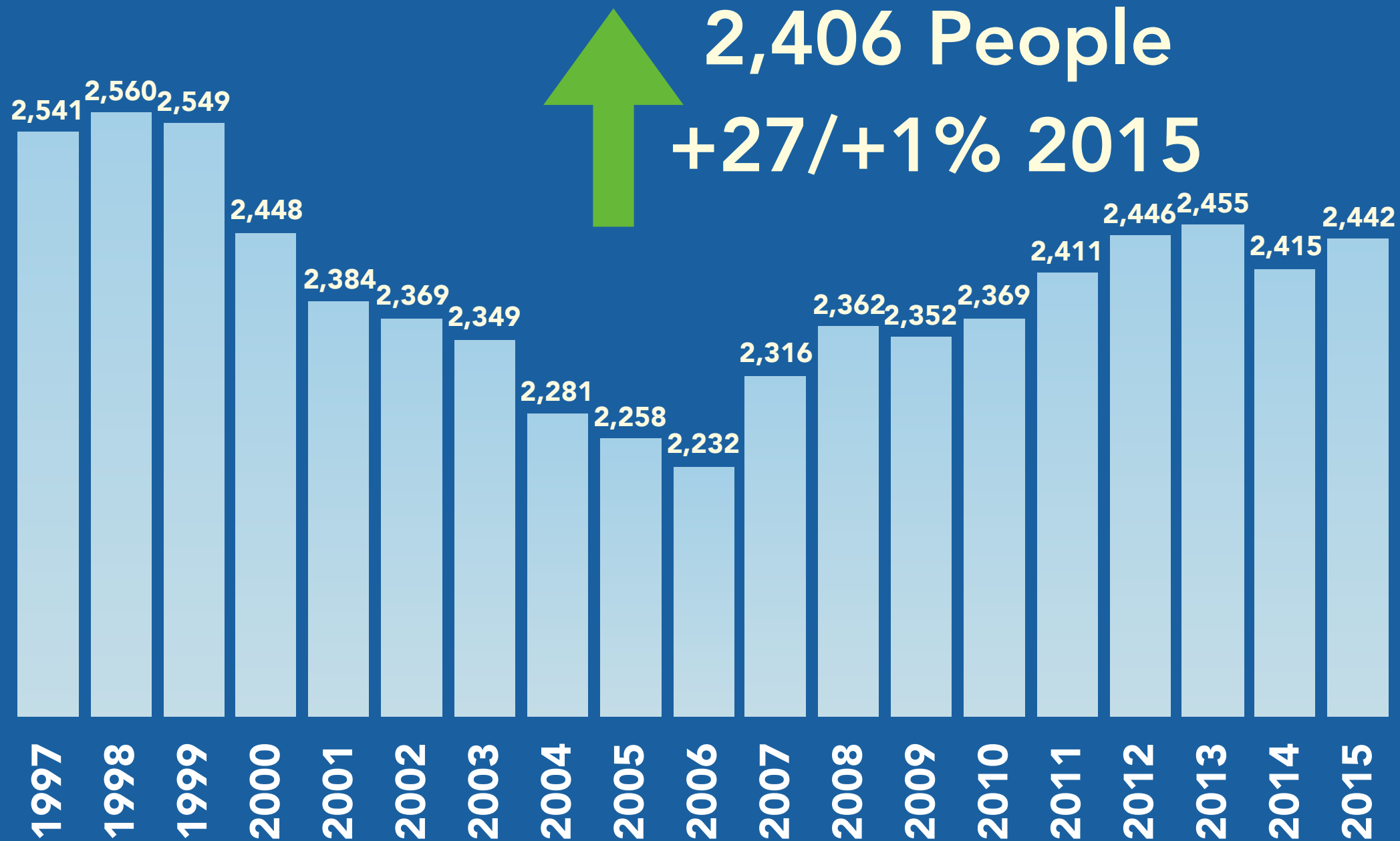


-5% 2015





# Demographics



# Demographics

A group of approximately 15 young children, mostly between the ages of 4 and 8, are standing in two rows on a stage. They are dressed in festive attire, including red dresses, plaid shirts, and a white dress with a large gold bow. The children appear to be singing or performing. The stage is decorated with Christmas ornaments and stockings hanging from the back. A microphone on a stand is visible on the left side of the stage.

School enrollment decreased by 27% in last decade

Average age is 48 (AK is 34)

Since 2010 age 65+ increased by 26%



# Top Benefits

How Significant are These Elements to Operating Your Business in Wrangell?



Moderate benefit



Significant benefit

**Overall Quality  
of Life**



85%

**Recreational  
Opportunities**



68%

**Cultural  
Opportunities**



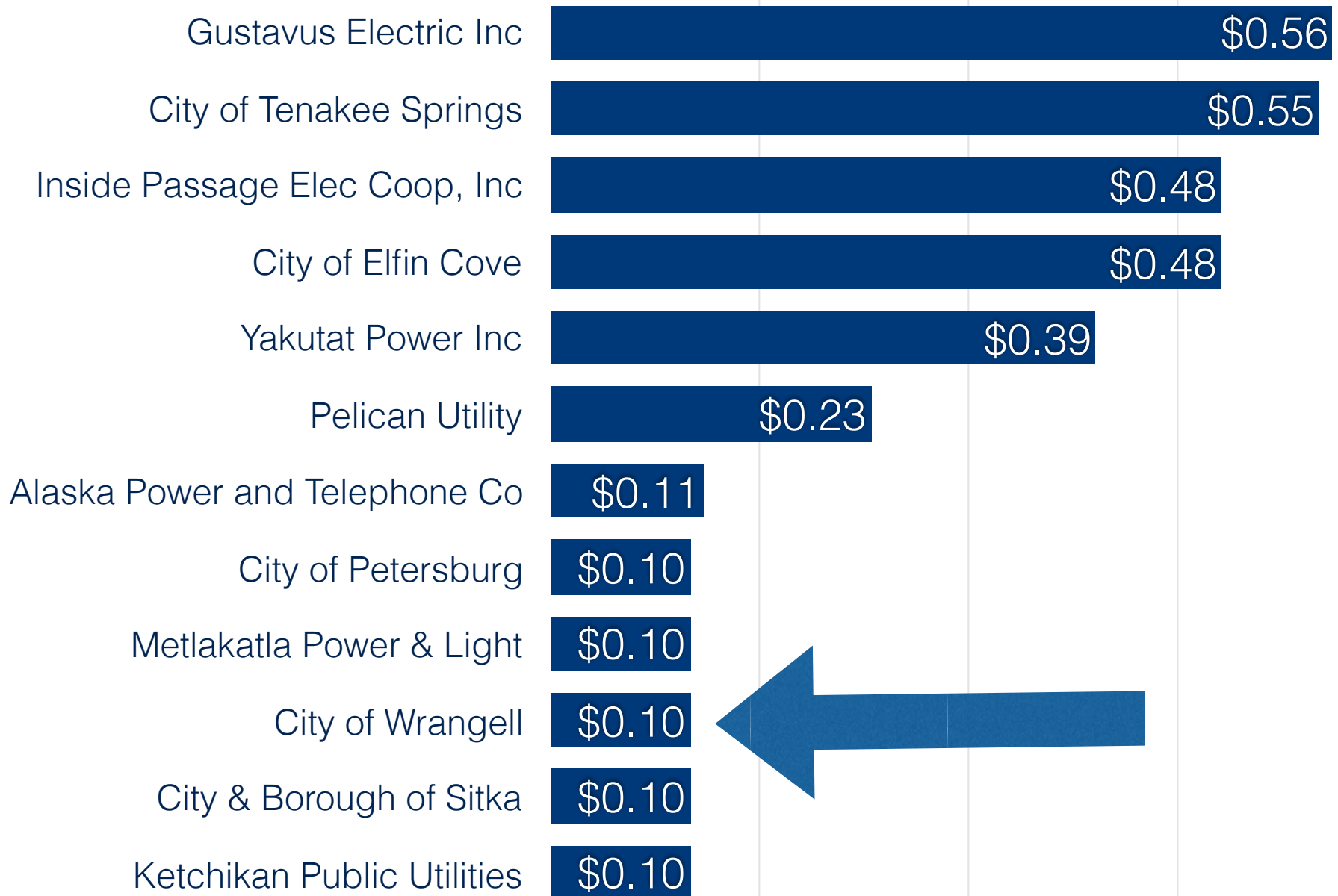
61%

**Cost of Electricity**



30%

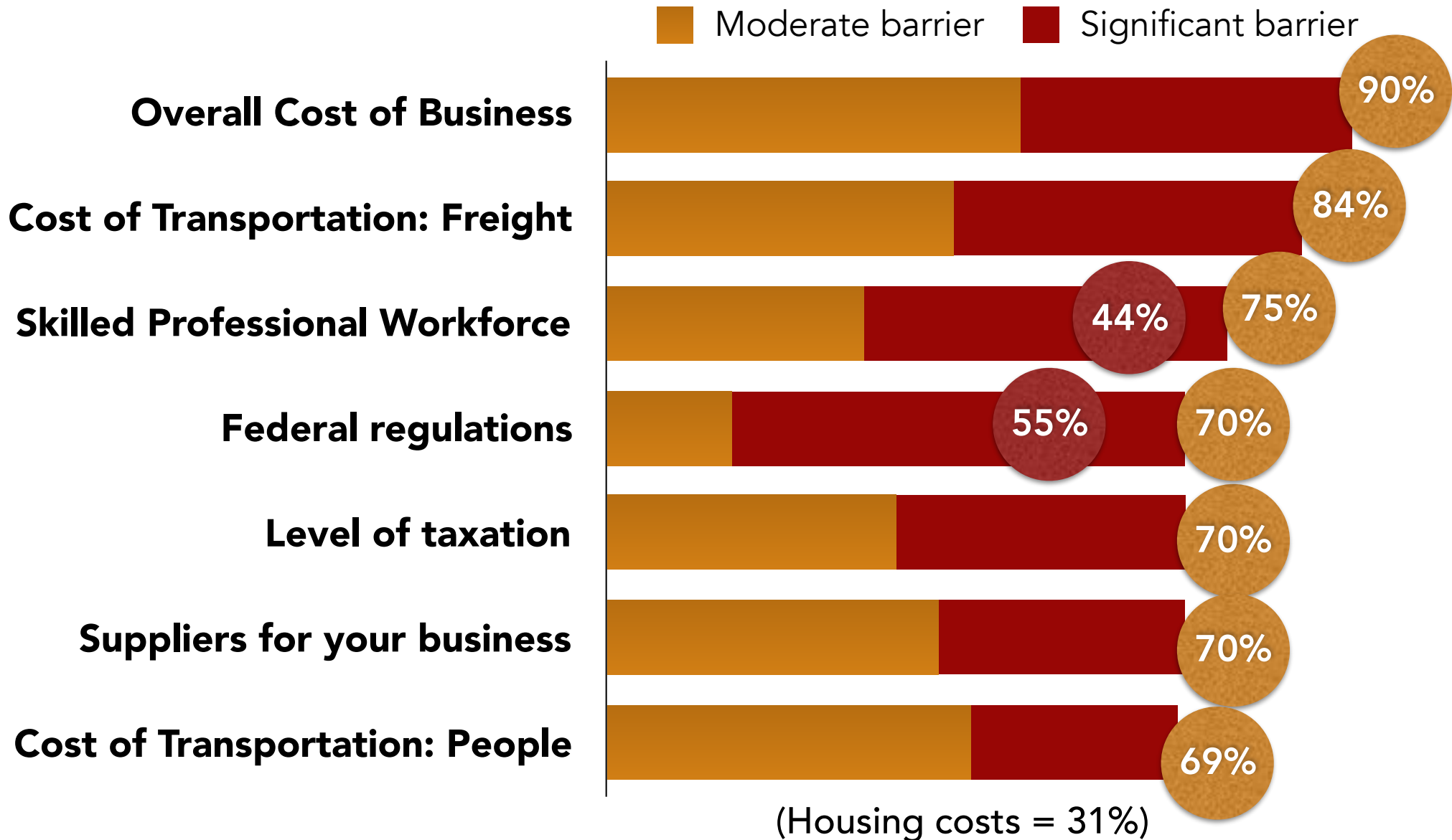
# Cost of Electricity





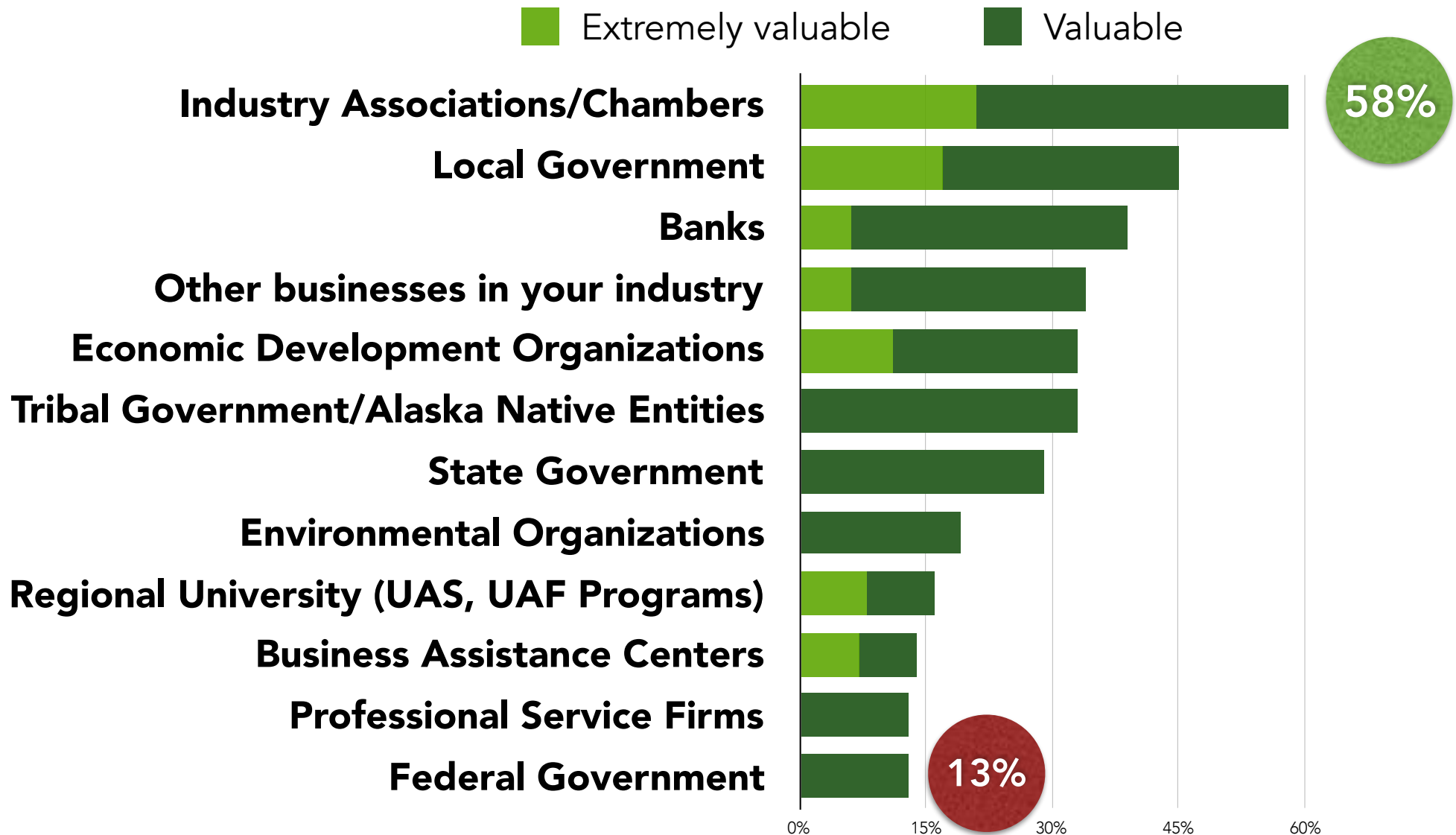
# Top Barriers

How Significant are These Elements to Operating Your Business in Wrangell?



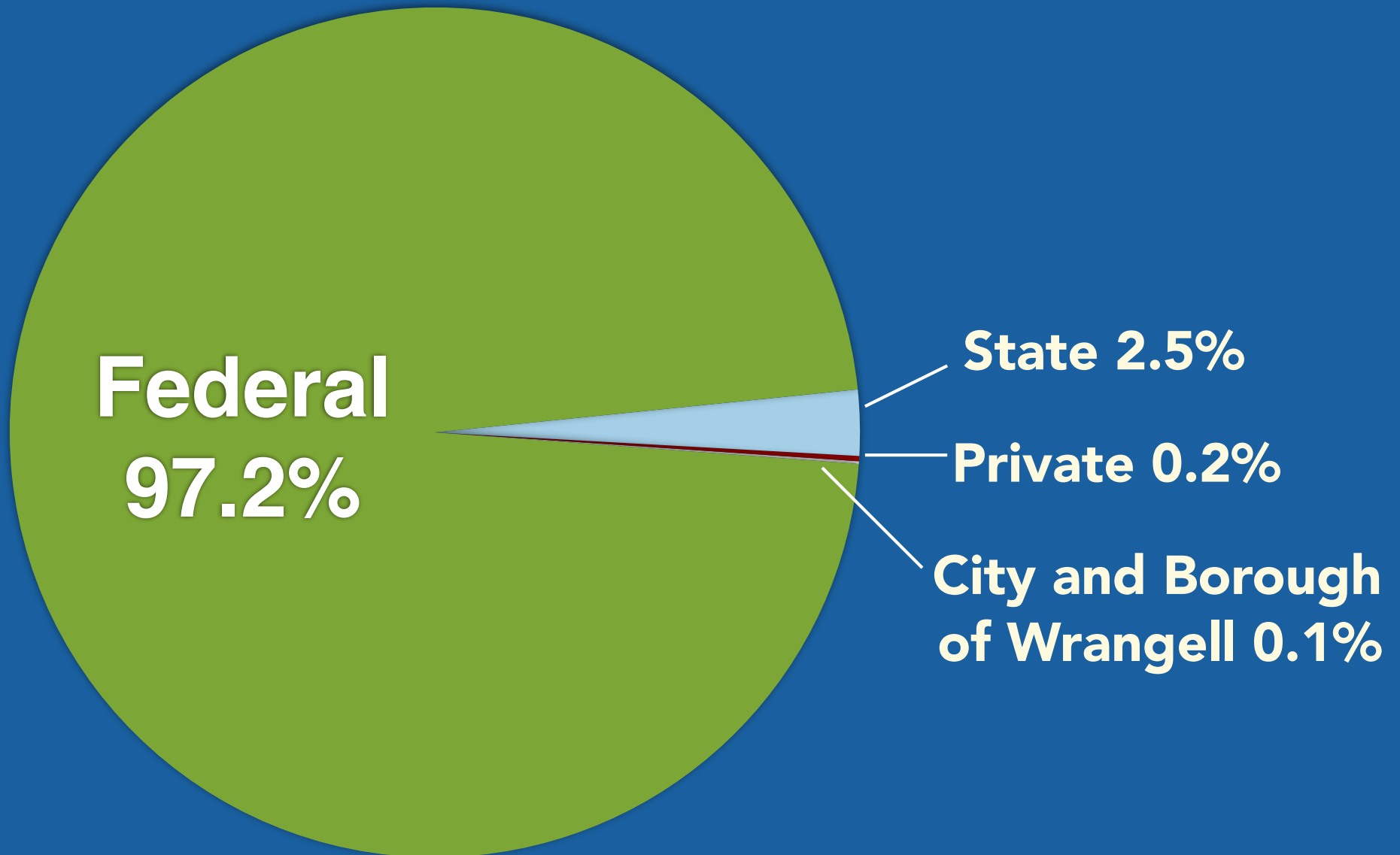
# Networks: Interactions

How valuable are these Wrangell networks to your business?





# Wrangell Land Ownership



# Changes in Wrangell Summary

Total Population ↑  
Total Jobs ↓  
Maritime Jobs ↑  
Seafood Pounds ↑  
Seafood Processing ↑  
Government Jobs ↓  
Federal Jobs ↑

Construction Jobs ↑  
Housing Starts ↑  
Air Passengers ↑  
Cruise Passengers ↑  
Yacht Arrivals ↑  
Tourism Jobs ↓  
Unemployment ↓

# Wrangell Opportunities

- **Low Electric Rates** can attract business development
- Promote Wrangell's **recreation, culture, and quality of life**
- Support and grow **visitor industry**
- **Maritime economy** - continue to grow
- Promote **Accessible Waterfront** in Wrangell for all: Locals, Industry, Visitors



# Institute Ideas

- **Residential development**
- **Mixed-use development of small commercial and residential**
- **Neighborhood development - tie in with recreation corridor, old mill site, Mental Health lands, Shoemaker Harbor**
- **Senior assisted living**
- **Live in multi-faceted educational complex.**